



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-06-2012 PAGE: 1 of 4

CROSSROADS MEDIA LLC - 20957
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market										
Agency Est# 11 27 1088				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
Line	Start Date	End Date	Time Period		Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 1088																
1	10-09-2012	10-14-2012	05:00AM - 05:30AM		EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)		1	30		1		1	1			3	800	3	2,400.00
2	10-15-2012	10-15-2012	05:00AM - 05:30AM		EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)		1	30	1							1	800	1	800.00
3	10-09-2012	10-14-2012	05:30AM - 06:00AM		EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)		1	30		1	1	1	1			4	1,000	4	4,000.00
4	10-15-2012	10-15-2012	05:30AM - 06:00AM		EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)		1	30	1							1	1,000	1	1,000.00
5	10-09-2012	10-14-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)		1	30			1		1			2	2,000	2	4,000.00
6	10-09-2012	10-14-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)		1	30		1		1				2	2,500	2	5,000.00
7	10-15-2012	10-15-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)		1	30	1							1	2,500	1	2,500.00
8	10-09-2012	10-14-2012	09:00AM - 10:00AM		LIVE! WITH KELLY & MICHAEL (842)		1	30		1	1	1	1			4	700	4	2,800.00
9	10-15-2012	10-15-2012	09:00AM - 10:00AM		LIVE! WITH KELLY & MICHAEL (842)		1	30	1							1	700	1	700.00
10	10-09-2012	10-14-2012	10:00AM - 11:00AM		RACHEL RAY (MONDAY-FRIDAY) (851)		1	30		1	1	1	1			4	600	4	2,400.00
11	10-15-2012	10-15-2012	10:00AM - 11:00AM		RACHEL RAY (MONDAY-FRIDAY) (851)		1	30	1							1	600	1	600.00
12	10-09-2012	10-14-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)		1	30		1	1	1	1			4	700	4	2,800.00
13	10-15-2012	10-15-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)		1	30	1							1	700	1	700.00
14	10-09-2012	10-14-2012	12:00PM - 12:30PM		EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30		1	1	1	1			4	850	4	3,400.00
15	10-15-2012	10-15-2012	12:00PM - 12:30PM		EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30	1							1	850	1	850.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market					
				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM					
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package					
				245916	PHILADELPHIA	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)				Contract Title				
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S			
			Agency CPE: C : 11 P : 27 E : 1088														
16	10-09-2012	10-14-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1	1	1	1	4	600	4	2,400.00
17	10-15-2012	10-15-2012	12:30PM - 01:00PM				MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1				1	600	1	600.00
18	10-09-2012	10-14-2012	03:00PM - 04:00PM				KATIE (817)	1	30		1		1	2	800	2	1,600.00
19	10-09-2012	10-14-2012	04:00PM - 05:00PM				EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1	1		2	1,200	2	2,400.00
20	10-09-2012	10-14-2012	05:00PM - 05:30PM				EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		1		1	2	3,000	2	6,000.00
21	10-09-2012	10-14-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1		1		2	3,500	2	7,000.00
22	10-15-2012	10-15-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1				1	3,500	1	3,500.00
23	10-09-2012	10-14-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30		1		1	2	4,500	2	9,000.00
24	10-09-2012	10-14-2012	07:00PM - 07:30PM				JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1	1	1	1	4	3,200	4	12,800.00
25	10-09-2012	10-14-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30		1	1		2	3,000	2	6,000.00
26	10-15-2012	10-15-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1				1	3,000	1	3,000.00
27	10-15-2012	10-15-2012	08:00PM - 10:00PM				MONDAY PRIME 8-10P (795)	1	30	1				1	9,000	1	9,000.00
			----- ITEM LINE NOTE -----														
			DWTS														
28	10-15-2012	10-15-2012	10:00PM - 11:00PM				MONDAY PRIME 10-11P (794)	1	30	1				1	7,500	1	7,500.00
			----- ITEM LINE NOTE -----														
			CASTLE														

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				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package							
				245916	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 1088																
29	10-09-2012	10-14-2012	11:00PM - 11:35PM				EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)	1	30		1	1				2	4,000	2	8,000.00
30	10-09-2012	10-14-2012	11:35PM - 12:02AM				NIGHTLINE (MONDAY-FRIDAY) (788)	1	30		1	1				2	2,000	2	4,000.00
31	10-15-2012	10-15-2012	11:35PM - 12:02AM				NIGHTLINE (MONDAY-FRIDAY) (788)	1	30	1						1	2,000	1	2,000.00
32	10-09-2012	10-14-2012	09:00PM - 10:00PM				TUES PRIME 9-10P (811)	1	30		1					1	8,500	1	8,500.00
			----- ITEM LINE NOTE -----				HAPPY ENDING												
33	10-09-2012	10-14-2012	10:00PM - 11:00PM				TUES PRIME 10-11P (807)	1	30		1					1	7,000	1	7,000.00
			----- ITEM LINE NOTE -----				PRVT PRACT												
34	10-09-2012	10-14-2012	10:00PM - 11:00PM				WED PRIME 10-11P (814)	1	30		1					1	5,000	1	5,000.00
			----- ITEM LINE NOTE -----				NASHVILLE												
35	10-09-2012	10-14-2012	10:00PM - 11:00PM				FRIDAY PRIME 10-11P (791)	1	30			1				1	4,000	1	4,000.00
			----- ITEM LINE NOTE -----				20/20												
36	10-09-2012	10-14-2012	06:00AM - 07:00AM				EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30			1		1		650	1	650.00	
37	10-09-2012	10-14-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30			1		1		700	1	700.00	
38	10-09-2012	10-14-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SATURDAY (1883)	1	30			1		1		1,000	1	1,000.00	
39	10-09-2012	10-14-2012	09:00AM - 10:00AM				EYEWITNESS NEWS SAT 9-10AM (10765)	1	30			1		1		750	1	750.00	
40	10-09-2012	10-14-2012	03:30PM - 07:00PM				COLLEGE FOOTBALL 330-7PM (848)	1	30			1		1		2,500	1	2,500.00	

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market
401750	10-05-2012		0	AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM

Agency Est# 11 27 1088			CMS # 245916	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245916
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Line	Start Date	End Date	Time Period	Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 11 P : 27 E : 1088																		
41	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)		1	30					1	1	650	1	1	650.00	
42	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)		1	30					1	1	900	1	1	900.00	
43	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)		1	30					1	1	1,000	1	1	1,000.00	
44	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)		1	30					1	1	800	1	1	800.00	
45	10-09-2012	10-14-2012	03:00PM - 04:00PM	KATIE (817)		1	30				1			1	800	1	1	800.00
46	10-09-2012	10-14-2012	04:30AM - 04:59AM	EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1		1	30	1	1				2	250	2	2	500.00	
																Contracted Gross Total:		80 153,500.00
																Actual Gross Total:		80 153,500.00
																Agency Commission:		23,025.00
																Net Total:		130,475.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	153,500.00	0.00	153,500.00
TOTAL	0.00	0.00	153,500.00	0.00	153,500.00

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